

FIRM OVERVIEW



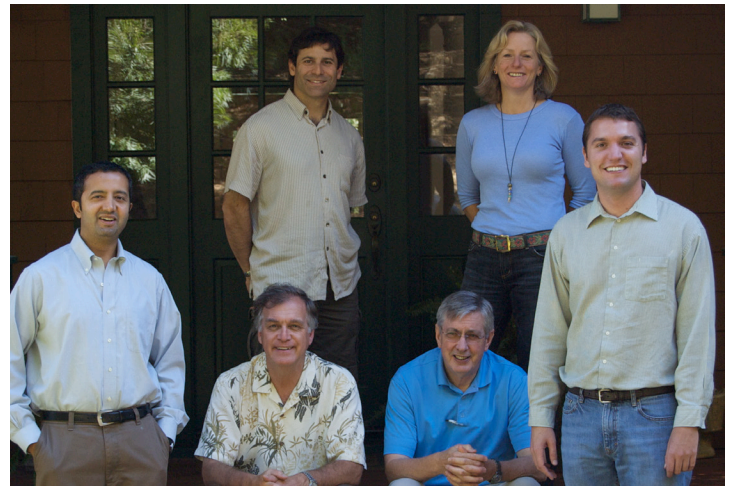
Sustainametrics is a sustainability intelligence and consulting firm primarily serving smaller-mid-sized businesses and government entities. We believe that building business value and mitigating risks through sustainability is the best way to achieve the strategic goals of your organization.

Our core competencies include sustainability plan development, carbon and water foot printing and management, material and energy efficiency, green product design and production, supply chain architecture, green market research, branding and communications. Our diversified team of green business experts brings strategic, goal-oriented focus into all of our services. That means better ROI and better outcomes.

We believe that what gets measured, gets managed. If appropriate, we start with a comprehensive assessment to identify a base level of compliance and strategic opportunity. We then move into a design and implementation phase which embeds sustainable operating practices into the enterprise. This typically includes Web based software tools, training, carbon and waste reduction strategies. Based on your company's needs we develop customized reporting and monitoring systems with key performance indicator (KPI) dashboards including a collaborative platform for project content sharing/reporting. It also includes stakeholder feedback results that reveal the affect of initiatives on customers, suppliers, NGOs, opinion leaders, employees, as well as overall brand equity.

Our Team

Our diversified team of green business experts brings strategic, goal oriented focus into all of our services. That means better ROI and better outcomes. Our partners bring a unique blend of over 150 years of experience in key industry sectors including: energy management, lean manufacturing and practices, green product design, green marketing research and branding, stakeholder engagement and communications, commercial real estate, buildings, construction, Brownfield redevelopment, waste treatment, risk assessment, information technology, and financial analysis.



Top from left: Mike Harrison, Kristin York; Bottom from left: John Mascarenhas, Chris Yalonis, Mike Olson, Doug Carter

Sustainametrics partners have worked with or currently work with the following clients:



HOTEL DEL CORONADO



OUR DIFFERENCE IS YOUR ADVANTAGE



We take a Strategic/Systems Approach.

Our Green team of experts takes a holistic, systems approach to the enterprise and its ecosystem in designing solutions to sustainable challenges (including product design, material management, branding, energy, waste, green buildings, and market research). We maximize the value of sustainable initiatives by recognizing systemic context and aligning initiatives with core goals, values, and opportunities.



Our diversified team is passionately committed to sustainability and combines depth of business experience.

Unlike some larger consultancies, we focus on Sustainability. Our team is up-to-date across the spectrum of sustainable business.

Unlike some boutique consultancies, our team consists of seasoned professionals with achievements in traditional operating areas of business (e.g., marketing, manufacturing, and finance). We speak the language of business because our careers have been built in business.

We are experts in Best Practices in Sustainability planning and execution.

Our advanced techniques and tools include: We take Lean to Green, Systems Thinking, Voice of the Stakeholder, and Sustainable Frameworks into the process of assessments and planning; foot printing, LCA, product/marketing tests, eco-branding and communications (online discussions/surveys, forums, advisory councils, virtual product test labs, rapid prototyping), and ongoing brand equity tracking/customer satisfaction/loyalty measurements.

We like helping smaller-mid range organizations (100-2000 employees) with practical, affordable solution packages.

Larger competitors, who look for 6-figure engagements to pay for high labor costs and overhead, typically avoid these enterprises.

We leverage best of breed content and software.

We are agnostic as to the software tools we use for our work, unlike some firms who sell proprietary software. Applications include: assessments, footprint calculators, LCA calculator, plan development and online collaboration, sustainability plan formulation and modeling, performance tracking and reporting, dashboards, as well as brand equity and corporate reputation trackers.

We focus on solutions that are customized for clients' specific business strategy, markets, and practices.

We tailor affordable methods for assessments, foot printing, climate change efforts, plans, sector specific recommendations, best practices, performance metrics, certifications, and reporting. That means expert service combined with low operating costs: We will not "downsource" our work to inexperienced associates; our Partners work directly with our clients.

Sustainametrics provides consulting expertise, web based tools and knowledge bases to businesses and government agencies to help them achieve high sustainability performance. Services include research/planning and assessments, energy/climate program planning, foot-printing, water/carbon/waste reduction, environmental risk mitigation, eco-market opportunity analysis and strategies for revenue growth, green product brand enhancement, organizational change management/training on best practices in sustainability.

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